**LETTER OF APPLICATION**

Mr. James Pickme

Employment Manager

Human Resources

HighMark Blue Cross/Blue Shield

123 Fifth Avenue

Pittsburgh, PA 15219

Dear Mr. Pickme,

I am applying for the web development position that was advertised in the Pittsburgh Post-Gazette on August 25, 20XX. Your position requires skills in various types of programming and software used in web development. The position fits my experience and career interest. I am the ideal candidate for your consideration.

HighMark Blue Cross/Blue Shield has an excellent customer service reputation. Your mission to provide health care for everyone regardless of their income energizes my passion for people. I know that my experience and education allow me to add value to your company through web development. I have extensive experience with software packages such as Adobe Illustrator, Photoshop, After Effects, and Dreamweaver. As a computer consultant, I worked with a team at my present company to improve the quality and attractiveness of their web sites. Our customer interaction increased by 20% in one month. Also, my summer internship in computer operations allowed me to gain valuable experience of enterprise systems and e-commerce operations.

Enclosed is my resume, which details my experience. I know that my abilities and skills would be a great asset to HighMark Blue Cross/Blue Shield’s customer service. I am available for an interview and may be reached at 412-396-1234 or thomas345@comcast.net. I look forward to speaking with you about how I will fit your needs

Sincerely,

Patrick Thomas